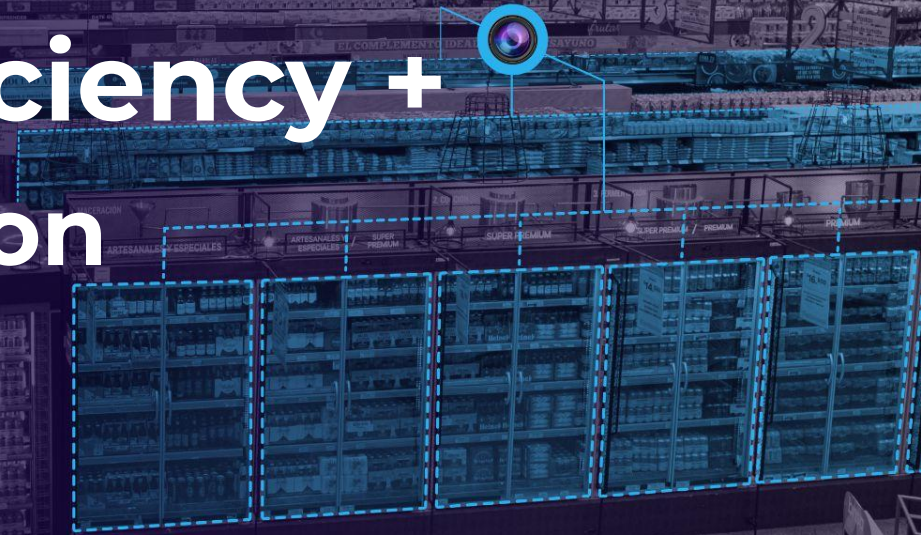



Sales force efficiency + Image Recognition

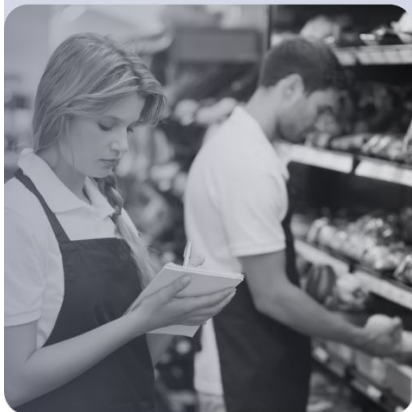
Unlock amazing field force efficiency
and achieve perfect shelf KPIs with our
cutting-edge AI solution



Increase store coverage up to 2 times

Instead of

- manual data collection
- collecting data from different sources
- manual control



- **40-60%**
less time for SKU checking
- **97%**
accuracy
- In-store results online

Image recognition audit based on AI





**Drive sales and improve
sales force efficiency with
with Ailet end-to-end
solutions**



Territory management



Route management



**Task
management**

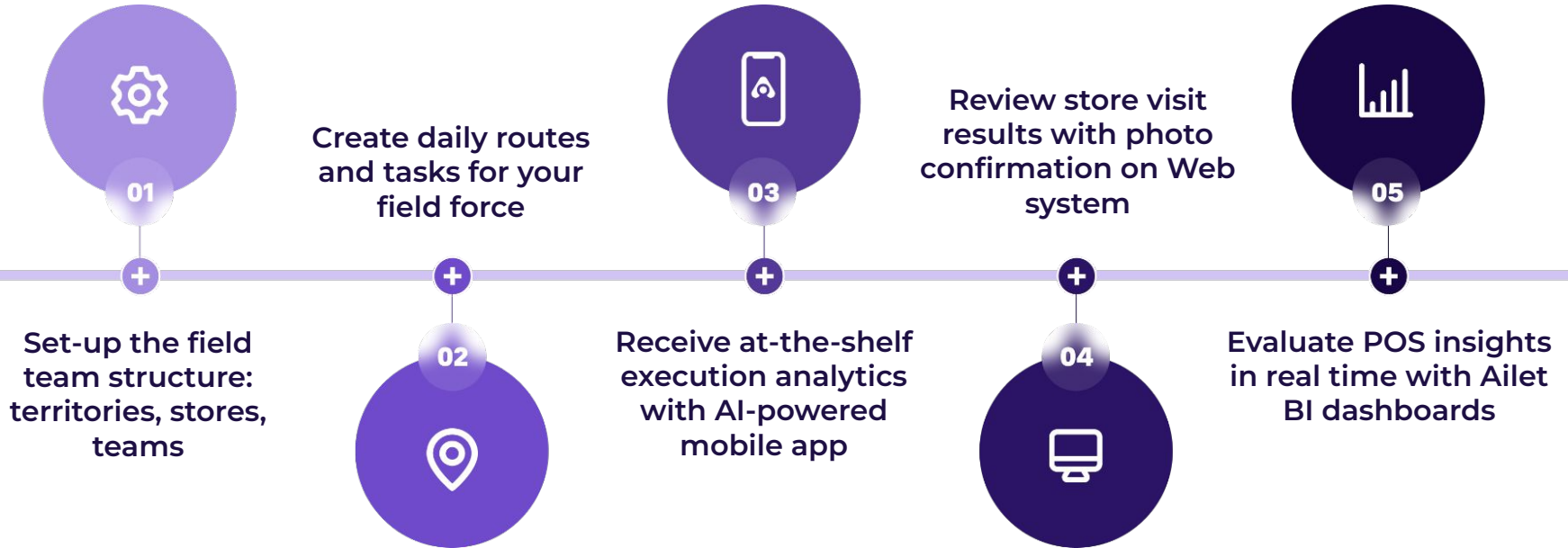


Automatic KPI calculation



Flexible reporting

Ailet supports all of the steps in store task planning and execution processes



For field and management teams

Benefits of Ailet End-2-end store control system

Increase store coverage
up 2 times

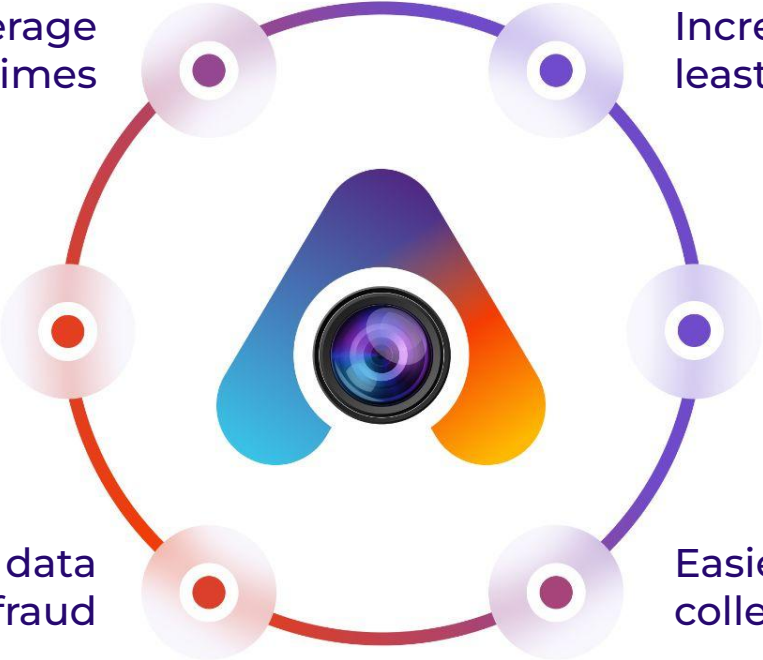
Increase sales at
least by 2%

Improving product
availability, share,
price tags, posm

Easier data
collecting

Reducing errors, data
waste and fraud

Transparency and real-time
store analytics



Challenges to overcome: where can we help?



Failures to meet the sales plan



Lack of transparency and control over execution processes



Out-of-shelf occurrences, missing or errors in price tags



High cost of sales teams and low store coverage

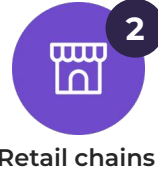
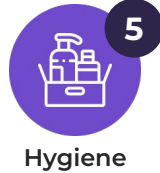
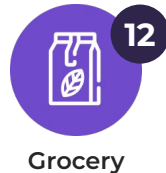
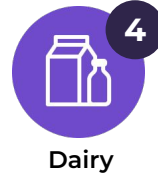
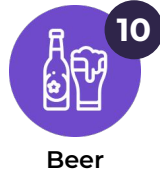
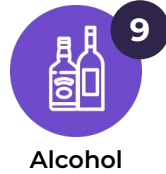


Ineffective operational management

Our clients and expertise in Image Recognition

number of clients

● categories



15-20 years

Team of experts.
15-20 years of experience in retail industry



Clients:

Manufacturers, retail chains, audit and merchandising agencies, etc.



Sales channels:

Modern and traditional trade, pharmacies

CPG platform: Modules and components



Additional modules:

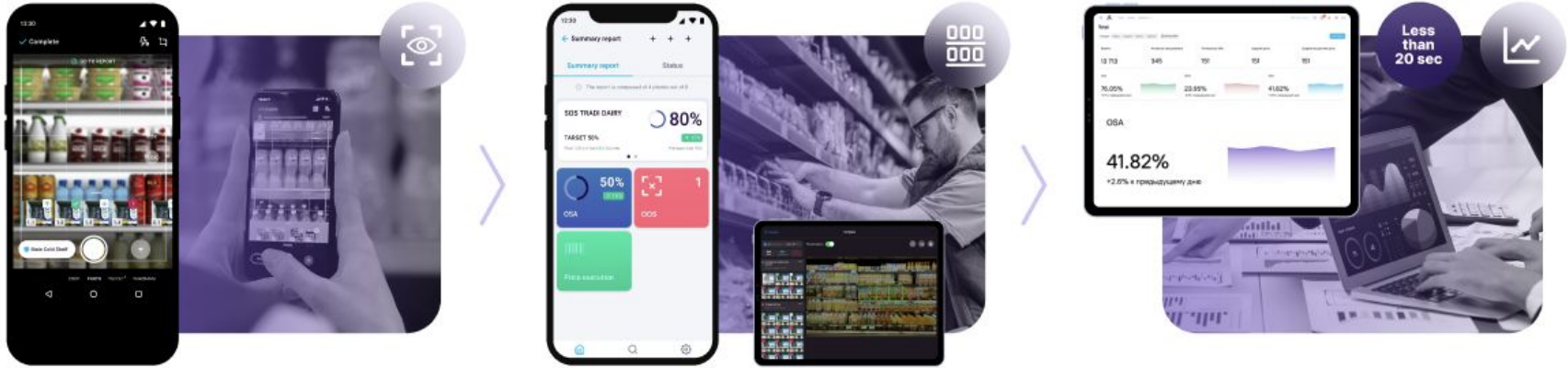
BI dashboards

On-device recognition (offline)

Anti-fraud



Product recognition: How does it work?



A user takes a photo of the shelf with Ailet Mobile app

KPIs on vital retail metrics are calculated instantly

Real-time analytics and insights are available for the management team

