

PERFECT STORE

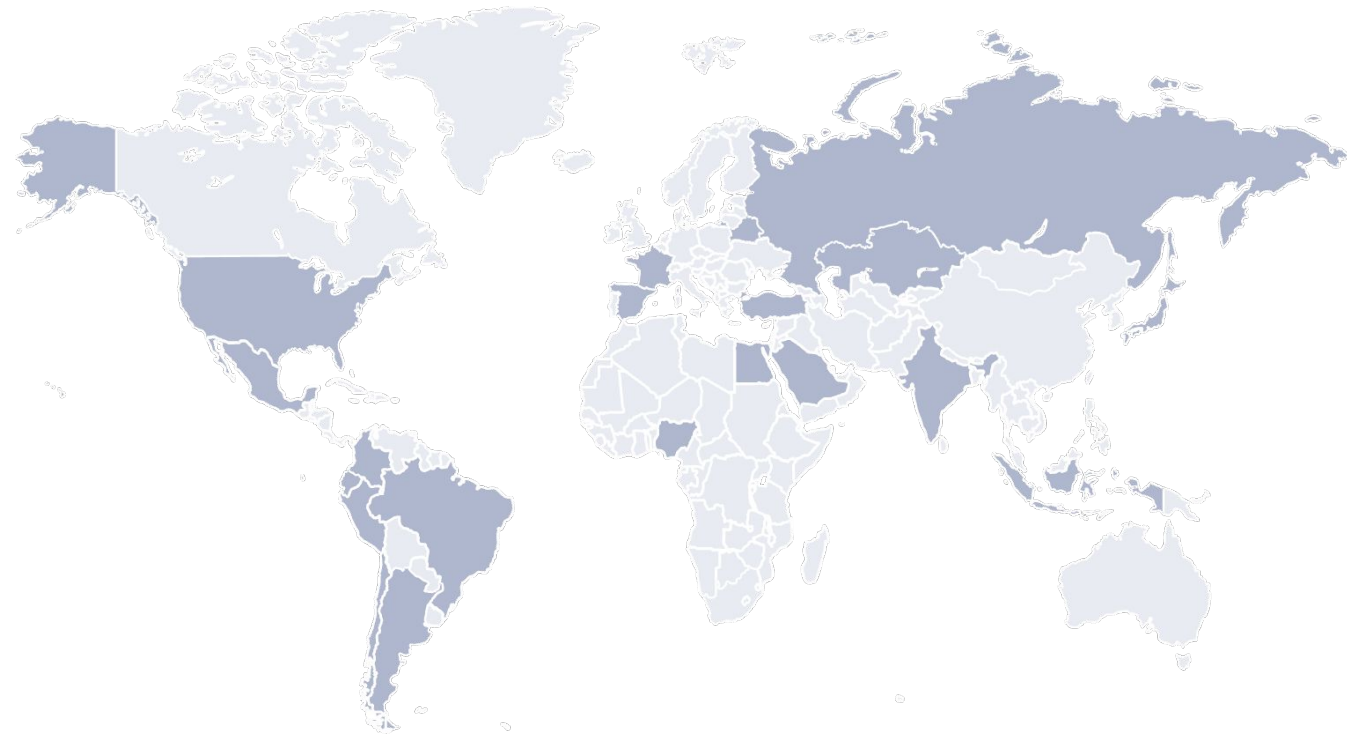
Set goals, streamline Perfect Store execution and track results in real time with IR solution

A key player in Image Recognition Solutions



Ailet: Our Success

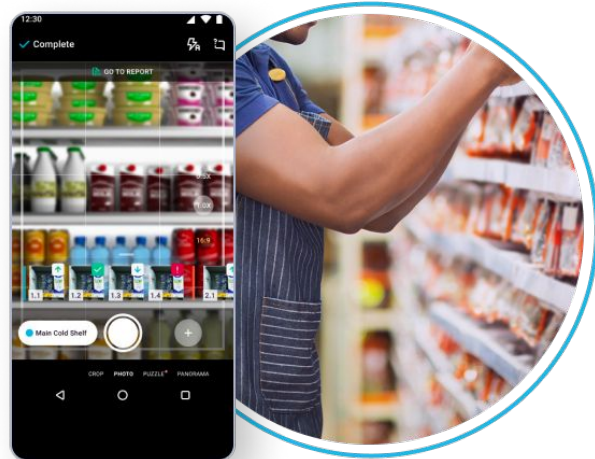
- More than **30** clients Worldwide
- Success stories In more than **25** countries
- **5** offices EUROPE, LATAM AND NORTH AMERICA
- Power of **AI** Latest technology inside



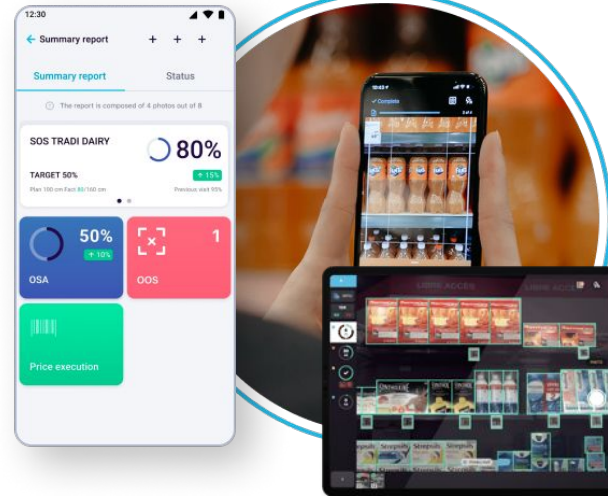
- Global provider of shelf execution for FMCG companies
- Extensive experience in shelf recognition
- Embedded BI. Accurate, consistent and reliable insights into shelf operations.



Image recognition: How does it work?



A user takes a photo of the shelf with Ailet mobile app



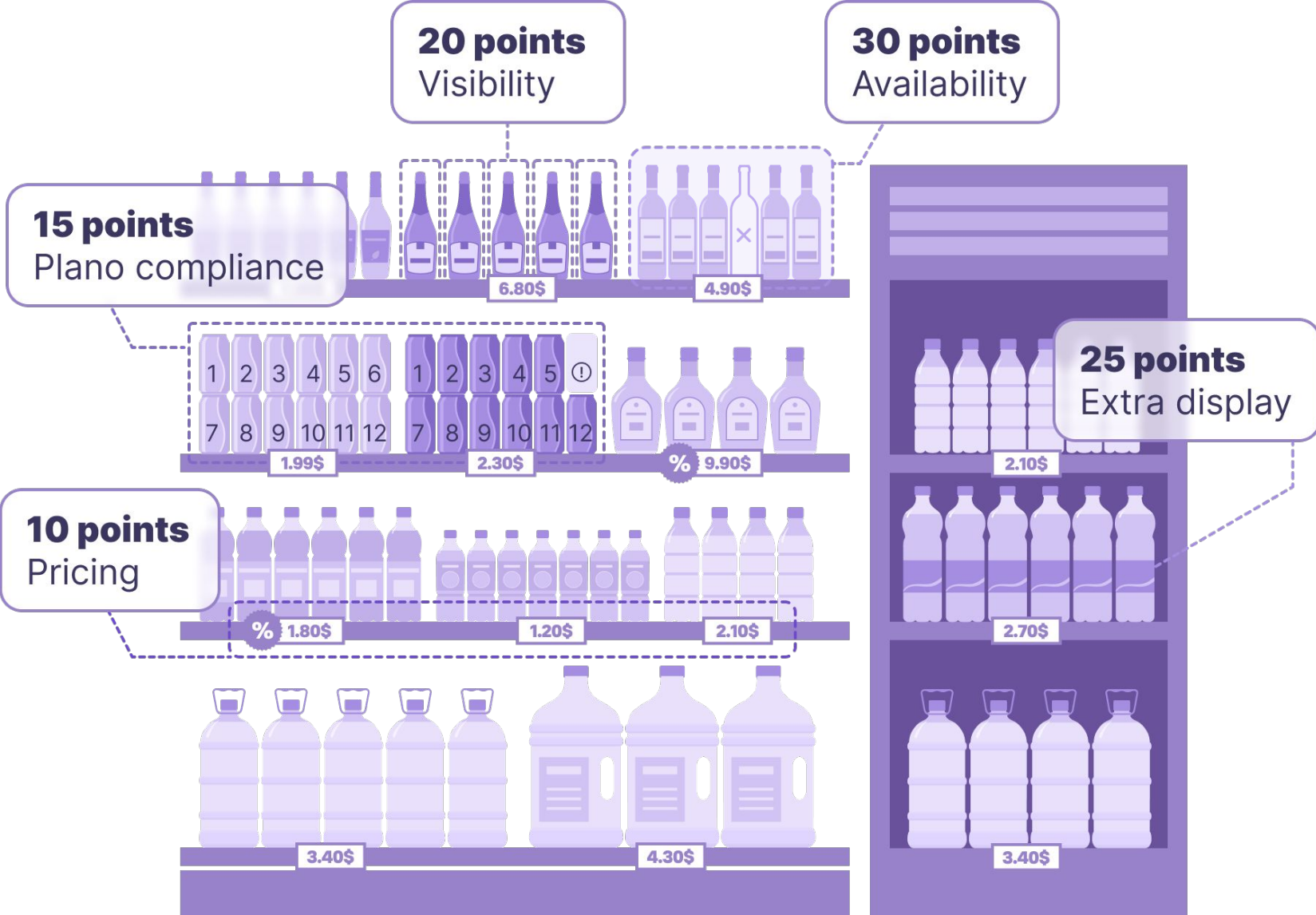
Based on product recognition data KPIs and Perfect Store scores are calculated instantly



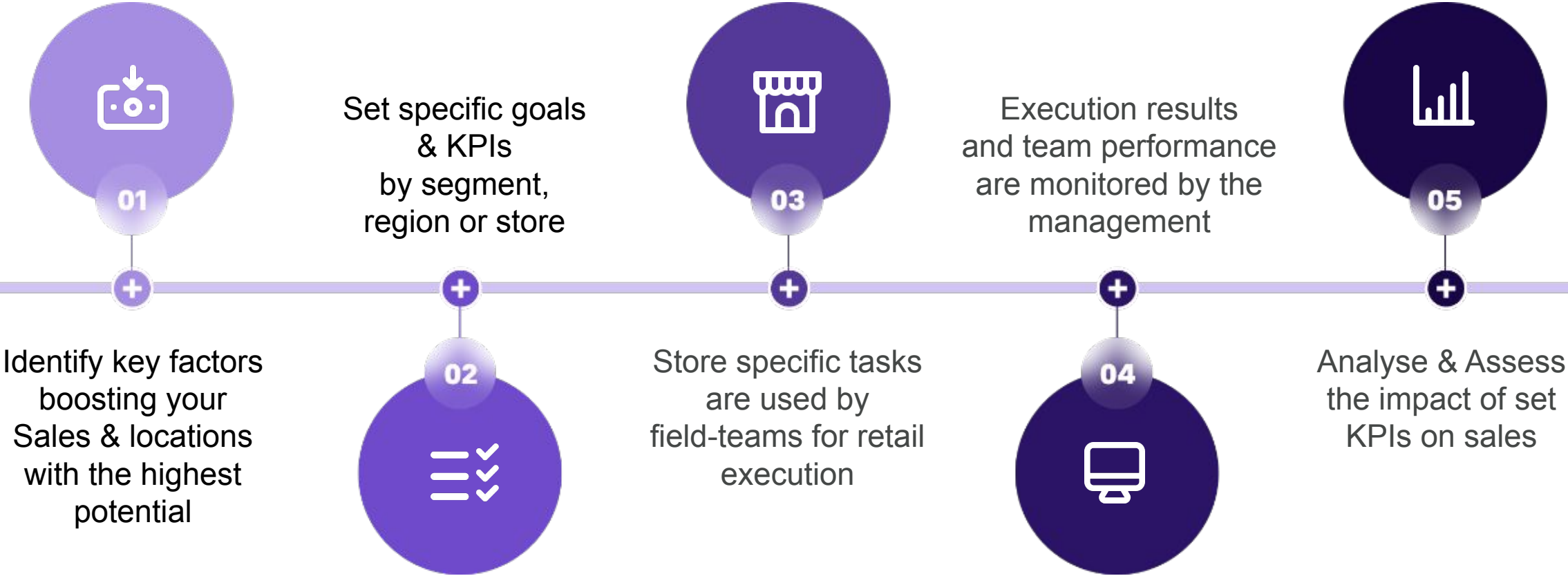
Real-time analytics and insights are available for the management team

Our system calculates Perfect Store KPIs online by analyzing photos of the shelf

- > All key Perfect Store KPIs can be configured and automatically calculated using a shelf photo
- > Field teams track KPIs online and optimize their activities in the store
- > Management gets a clear picture of in-store execution



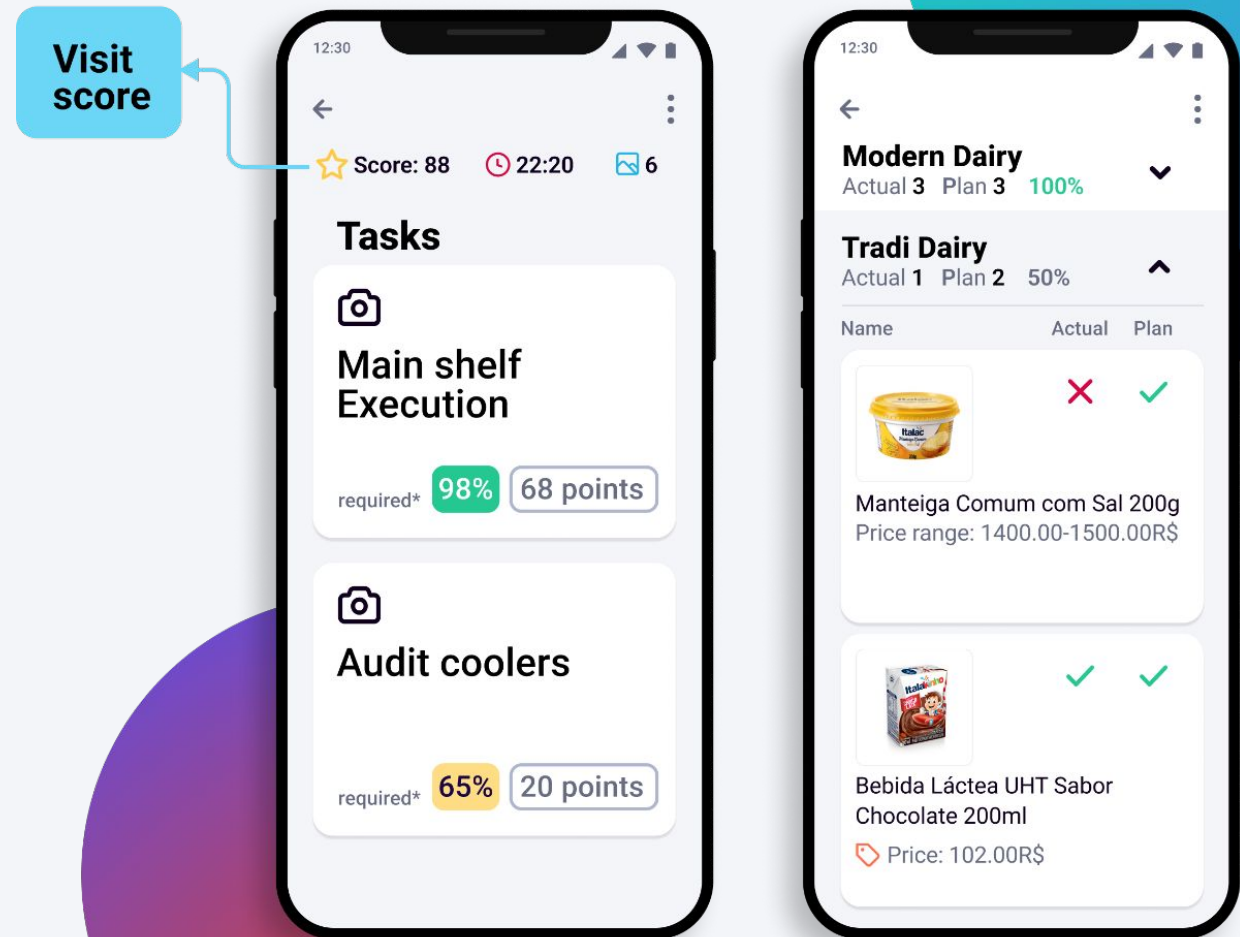
Our solution will support you on each step of the Perfect Store execution



Ensure the highest Perfect Store score for each store visit

Review:

- task result summary
 - points earned for each KPI
- KPI points detailed reporting
- store visit total PS score



Review the results of the PS execution at Ailet Web portal

The screenshot displays the Ailet Web portal interface for a store visit. At the top, there are navigation tabs: Visits, Photos, Recent, Analytics, Menu, and Settings. A search bar on the right contains the text 'Поиск по portalу'. Below the navigation, the store name 'Av. Morvan Dias de Figueiredo' is shown with a dropdown arrow. To the right of the store name are filters: 'Before placing' (selected), 'Correct visit' (with a dropdown arrow), and a user profile icon for 'vladimir.merenkov'. A summary bar shows key metrics: SOS at 80% (with a +10% indicator), OSA at 40% (with a -10% indicator), OOS at 76 (with a +10 indicator), and 'Perfect store' at 71. Below this are tabs for 'Price range', 'Brand block', and 'Planogram'. A search bar labeled 'Search' and an 'Export' button are visible. The main content area is divided into two columns. The left column lists various tasks and their execution status: 'OSA main shelf' (45 points, Planogram.jpg, Mandatory), 'Brand block execution' (26 points, факт 51 (plan: 63), 85% (execution), брeнд блок.jpg, До...xlsx, Shooting, Mandatory, Used all the photos in the visit), 'Number of SKUs' (9 points, fact 51 (plan: 63), 12% (execution), Matrix: Top 20, Auto calculation), 'BB_0710_22' (7 points, fact 51 (plan: 63), 24% (execution), Auto calculation), another 'BB_0710_22' (8 points, fact 51 (plan: 63), 6% (execution), Auto calculation), and a category location task (2 points, Manual input, Answer: 2 cashiers are constantly working, the rest according to the fullness of the store). The right column shows photo confirmations for 'OSA main shelf' and 'Warm shelf', with thumbnails labeled 1.1, 1.2, 1.3, and 1.8. Some thumbnails have red icons indicating issues like 'Poor photo quality' and 'Geolocation'.

➤ Access the results of each store visit and tasks execution in real time

- photo confirmations
- answers to questionnaires and scores are available for each visit online

