

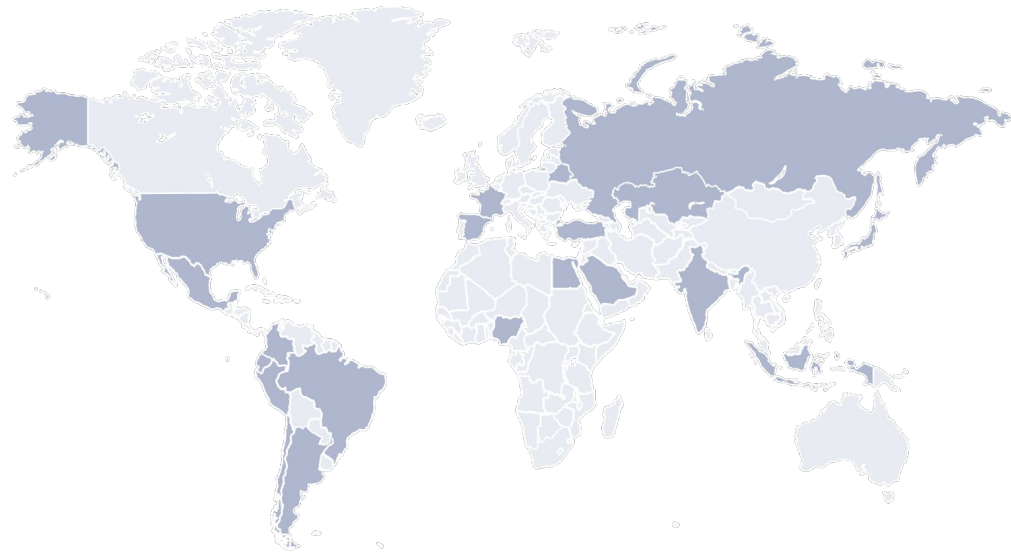
Planogram Compliance

Ensuring correct product placement,
maximizing visibility and driving sales

IR SOLUTIONS

Ailet: Our Success

- More than **30** clients Worldwide
- Success stories In more than **25** countries
- **5** offices EUROPE, LATAM AND NORTH AMERICA
- Power of **AI** Latest technology inside



- Extensive experience in shelf recognition
- Embedded BI. Accurate, consistent and reliable insights into shelf operations



A lean automated planogram compliance process can be organised based on the image recognition



Manual planogram compliance audit / Manual barcode scanning

70%

Accuracy

process hidden

Transparency

human factor

Stability

takes hours

Scalability

98%

Automated Planogram compliance based on AI

results on a dashboard

software with SLA

takes minutes



Planogram compliance: Deliverables

Automation & Optimization +

Automated calculation of compliance metrics on SKU level for shelf position and facings.
Timely in-store corrective instructions to your field-teams

Real-time data +

Detailed statistics collected at your stores and presented to your back office in real time to support data-driven decisions

Reporting +

Automatic planogram compliance report to management team with possibility to setup dashboards tailored to your specifications

Ensure placement strategy compliance to boost your company's profitability and customer satisfaction



Ailet Solutions

We help to win



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