ailet

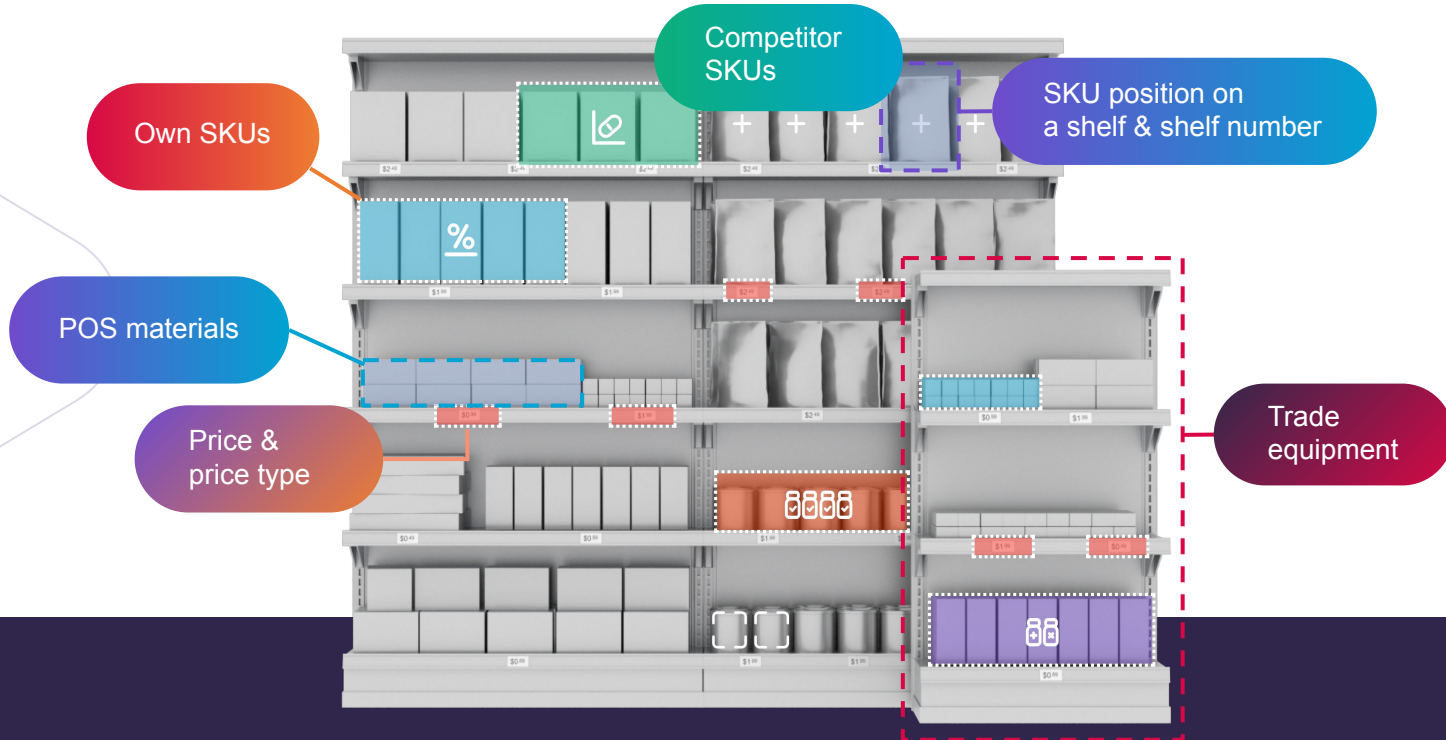# Partnership program

Empowering processes
with Image Recognition capabilities

Image Recognition Solutions

Ailet: Our Success

- More than **30** clients in CPG/FMCG, Retail
  And Pharma Worldwide

- Success stories
  In more than **25** countries

- **5** offices
  EUROPE, LATAM AND NORTH AMERICA

- Power of **AI**
  Latest technology inside

- Growing partnerships with the world's
  leading companies

- Extensive experience in shelf recognition
- Embedded BI. Accurate, transparent and reliable
  insights into shelf operations

SAP Veeva ❖BlueYonder Fulfill your potential™

DANONE ONE PLANET. ONE HEALTH MARS Coca-Cola ANDINA Nestlé ★Heineken

MERCK SANOFI P&G PERFETTI van Melle

How can Image Recognition be used for retail execution?

The AI technology detects the objects from a photograph to provide valuable shelf insights, eliminating manual data collection

Ailet Solution: How does it work?

Less than 20 sec

Stage 01

Stage 02

Stage 03

User takes a photo of the shelf using the Ailet application

Images are processed and recognized instantly

Real-time analytics and insights are available for the management team

Ailet expertise in Image Recognition and Retail processes

Criteria	Description	Key drivers
Functionality	An end-to-end solution, supporting various business cases and auxiliary system functionality	▪ IR technology ▪ Business functionality scope ▪ System learning automation ▪ Data export/import tools
Maturity	Vast market experience, delivering and supporting IR solutions on a global scale	▪ > 30 active SaaS clients ▪ 9 supported categories ▪ Revenue & profitability ▪ Volume of images per month
Enterprise fit	Seamless implementation and integration with corporate IT solutions for large international clients	▪ Consistently high IR accuracy ▪ SLA-based contracts ▪ Dedicated implementation team ▪ Security standards certification
Flexibility / Customization	Ability to adjust the solution to meet specific needs of the customer	▪ Architecture agility ▪ Integration options ▪ Localization options

Business benefits received from Ailet partnership

Customer Retention

Increasing the attractiveness of your services. Delivering an **end-to-end, fully** automated solution to support all retail execution processes

New customers

Attracting new customers with demands for IR without sufficient spent in resources for own IR development

Reliable data

97% of product recognition accuracy, real time insights on vital retail metrics, access to historical and accumulated data

Additional revenues

Increase recurring revenues from resellers fee, offering additional AI-based modules to enhance your clients processes

Accelerating digital transformation with Ailet Image Recognition.

Supporting your business in meeting the evolving needs of the market and benefiting from revenue growth opportunities